

2025 **IBS**TM

Feb 25 - 27
Las Vegas

The **NAHB International Builders' Show**[®] (IBS) is the largest annual light construction show in the world, welcoming tens of thousands of industry professionals from around the globe.

IBS features top industry suppliers and manufacturers showcasing the latest products, technologies and materials for all types of building — including wood, concrete, stone and brick.

The Builders' Show is part of Design & Construction Week[®] (DCW) and is co-located with the National Kitchen & Bath Association's Kitchen & Bath Industry Show[®] (KBIS). Registered attendees get access to the IBS and KBIS exhibit floors!


DON'T MISS THESE SHOW HIGHLIGHTS

- Explore the exhibits, IBS zones & pavilions to see **new products, technologies & demonstrations**
- Discover **strategies & innovative solutions** from industry experts
- **Connect with professionals from around the world** & form new business partnerships
- Attend the **NAHB Global Home Building Symposium** to learn how to enter and be successful in the U.S. housing market.
- Tour **The New American Home**[®]

For information on NAHB Global Membership benefits at IBS and throughout the year, visit nahb.org/global or contact Giuliana Nava-Cord at nahbglobal@nahb.org.



LEARN MORE
BUILDERSHOW.COM/INTERNATIONAL



670,000+
square feet
of exhibits
(63,000+ square meters)

93% of IBS attendees' attendees found products on the exhibit floor that they would use



90,000+
attendees
(includes IBS and KBIS visitors to IBS exhibits)



1900+
Manufacturers



300+
Product Categories



110+
Countries Represented

IBS EXHIBITS & ZONES

The **IBS International Delegation Program** provides the opportunity for attendees outside of the United States to attend IBS as a group of five (5) or more professionals and a delegation leader from the same country. Complimentary 3-day IBS Expo Pass, which includes access to IBS & KBIS exhibit floors

- Building Materials
- Interior Finishings & Home Living
- Business Management & Professional Services
- Construction Tools, Systems, Equipment, & Safety
- Outdoor Living, Leisure, & Modular Structures
- Global Products

View all IBS product categories

BUILDERSSHOW.COM/IBS-PRODUCT-SEGMENTS

IBS ZONES, LOCATED ON THE IBS EXHIBIT FLOOR:

- Construction Performance Zone – see live demos
- Craft Techniques Zone – explore home details and finishes
- Start-Up Zone – discover emerging solutions
- New Product Zone – see the newest products
- Jobsite Safety Zone – explore safety solutions
- Home Technology Zone – discover connected home products

Learn more

BUILDERSSHOW.COM/ZONES-AND-PAVILIONS

IBS EDUCATION

Pre-show Education: Monday 24 February | **Education:** Tuesday 25 February – 27 February

Gain industry knowledge, connect with experts and learn from top business leaders through a variety of learning formats. Here is a look at the educational opportunities available at IBS 2024:



325+
SPEAKERS
40% of session speakers were new to the show

18 **PRE-SHOW LEARNING OPPORTUNITIES**



115 **BUILDING KNOWLEDGE SESSIONS**

3 **GAME CHANGERS**

13 **LEARNING LABS**

5 **SUPER SESSIONS**



9 **TRACKS**



15 **NAHB EDUCATION COURSES**

Access to Building Knowledge Sessions, Learning Labs, Game Changers and Super Sessions requires an IBS Expo+Education pass. Pre-show Education requires an additional fee.

Learn more about IBS Education

BUILDERSSHOW.COM/EDUCATION-INFO

Learn more about the IBS

BUILDERSSHOW.COM/INTERNATIONAL



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EACH DELEGATE RECEIVES

- Complimentary 3-day IBS Expo Pass, which includes access to IBS & KBIS exhibit floors
- List of exhibitors who export or indicate an interest in exporting to the group's country or region
- Opportunity to travel with other home building industry professionals from your country
- Special discounts on IBS Expo+Education Passes (access to 100+ IBS education sessions)

Delegation leaders of 5-9 attendees also receive:

- One complimentary IBS Expo+Education Pass that includes entry to the IBS & KBIS exhibit floors and access to all IBS education sessions (100+ sessions)

Delegation leaders of 10 or more attendees receive:

- All the benefits above
- PLUS, one complimentary, four-night hotel stay during the show, distributed on a first-come, first-served basis while supplies last



FOR PROGRAM DETAILS

BUILDERSHOW.COM/INTERNATIONAL-DELEGATIONS